

# Sustaining a Culture of Quality Data

## Welcome!

This symposium on May 5 - 6, 2010, has been designed with sustainability in mind. This is the third sustainability symposium we have hosted throughout the state. You have been invited here because you have already been involved with Data for Student Success activities. We are here to help make sure you have the access to the resources you need to help continue the momentum of empowering local districts in building a culture of quality data for student success.

On the following pages you will find descriptions of the sessions as well as a card insert that shows times and locations of the sessions. We have repeated some sessions in order to help ensure each session is available and doesn't exceed room capacity. Some items of note:

- SB-CEU forms are available at registration and must be signed at the beginning and end of each session
- Breakfast and lunch are located in Grande I and II each day
- If you need access to the inquiry tool, please contact your ISD/RESA technical contact
- [www.data4ss.org](http://www.data4ss.org) is where you will find all resources, including new professional development modules and materials

We hope you find the sessions valuable, and most importantly, find time to collaborate with each other to share your successes and lessons learned.

Have a wonderful symposium!

The Data for Student Success Leadership Team

## Expenses Covered:

- Symposium and all speakers/sessions
- Breakfast and lunch, May 5 - 6
- Lodging, nights of May 4 - 5, at the Data 4SS rate at the Ann Arbor Kensington

## Expenses Not Covered:

- Room costs beyond conference rate
- Extended stays beyond the night of May 6
- Dinners
- Transportation to and from Ann Arbor
- Rooms reservations not canceled will be charged to the ISD/District



## Keynote: Dr. Mike Schmoker, Author of *Results Now*

THE OPPORTUNITY: From "Brutal Facts" to the Best Schools We've Ever Had

A true renaissance could occur in our schools—starting immediately. It will begin with an encounter with what Jim Collins calls the "brutal facts"—about those practices which educators know are important but which have yet to occur in classrooms. We will realize historic improvements in teaching, learning and literacy the moment we choose to implement the most basic, agreed-upon practices and leadership structures supported by researchers from every camp: those with an emphasis on focused teacher collaboration.



# Speakers and Topics

## Assessment

How do we assess student learning? This session will identify the essential components of an assessment plan and provide participants a process to design quality summative assessments. This includes:

- Prioritizing content expectations.
- Setting clear learning targets.
- Choosing the appropriate assessment format and questions based on learning targets.
- Creating criteria for evaluation.
- Using assessment results.

## Speakers

*Dan Luciani*,  
Educational Consultant,  
Calhoun ISD  
*Tim Hall*,  
School Data Specialist,  
Calhoun ISD

## Beyond Achievement Data – Digging Deeper Into Achievement Related Data

At this session we will dig deeper and move beyond achievement data into achievement related data: Attendance, Discipline, Referrals, Parent Involvement, Homework and Course Enrollment. Where is the data found? How might we access it, analyze it and use it to ultimately impact student achievement?

Participants will leave this session with an understanding of achievement related data. They will get tools and resources to begin data mining beyond student achievement data.

## Speakers

*Kris Jenkins*, Director  
Career and Technical Education,  
Calhoun ISD  
*Tony Warren*,  
Educational Consultant,  
Calhoun ISD

## Creating Conditions for Professional Learning

What are the assumptions, behaviors, expectations, and habits that constitute the norm for your school? Do you have a culture in place that allows for honest dialogue between colleagues about the school data? Creating Conditions for Professional Learning requires reshaping the traditional culture of schools and districts. It draws the “distinction between structural and cultural change and stresses that changing the structure of any organization is not sufficient to change the culture”.

(DuFour, DuFour, and Eaker, 2008).

## Speaker

*Julie McDonald*,  
Educational Consultant,  
Calhoun ISD

## Data Conferencing

This session will focus on strategies for principals and teachers to support consistency in learning and student achievement across their schools. The data conference is a tool used to monitor student learning focused on school improvement goals and to plan appropriate next steps and interventions. The data conference provides a forum to examine key evidence, set learning objectives, develop consistency across the school and to celebrate success.

## Speakers

*Maureen Slamer*,  
Director of Professional Development,  
Data for Student Success  
*Susan Townsend*,  
Educational Consultant,  
Calhoun ISD

# Speakers and Topics



## Speaker

**Peggy Stewart,**  
Educational Consultant  
Calhoun ISD

## Examining Student Work

The Examining Student Work module assists teachers and administrators in looking at individual student demonstration of learning, including how to determine criteria of proficiency and critically evaluate student work using these criteria. Discussion will also focus on using this information to plan and adjust effective instruction and on developing a culture to support such thoughtful examination.

## Speakers

**Mary Gehrig,**  
Assistant Superintendent  
of Instruction,  
Calhoun ISD  
**Mike Oswald,**  
Assistant Superintendent of  
Regional Technology Services,  
Calhoun ISD  
**Dr. Terance Lunger,**  
Superintendent,  
Calhoun ISD

## Leadership

What does leadership look like in a culture of quality data? We will focus on:

- The definition of a “culture of quality data”
- The what and who of collaboration
- Developing a common understanding of the impact of change on a building
- The power of SMART goals
- The LEADER’S role

## Speakers

**Tammy Schiller,**  
Educational Consultant,  
Calhoun ISD  
**Tim Hall,**  
School Data Specialist,  
Calhoun ISD

## MME Module

Like the MEAP Inquiry tool, this tool is dynamic in nature with the ability to drill down to student level for those with access to performance level data. This inquiry includes a point distribution graph for each MME tested standard. Those who are involved in analyzing MME data are encouraged to attend this interactive session. Bring your laptop!

## Speakers

**Steve Brodeur,**  
Inquiry Tool Project Coordinator,  
Data for Student Success  
**Andrew Henry,**  
Inquiry Tool Senior Project Manager,  
Data for Student Success

## Navigating the Inquiry Tools — Overview

During this session, participants will have an overview of the entire inquiry tool, which includes MEAP, MME, Mi-Access, CNA/PA25, Student History. This session is focused only on navigation of the tool and will provide opportunities for questions/answers.

## Speakers

**Steve Brodeur,**  
Inquiry Tool Project Coordinator,  
Data for Student Success  
**Andrew Henry,**  
Inquiry Tool Senior Project Manager,  
Data for Student Success

## Navigating the Inquiry Tools—MEAP

During this session, participants will have an overview of the MEAP inquiry tool, which includes MEAP Proficiency, Students Near Proficiency and Comparative Item Analysis. This session is focused only on navigation of the tool, MEAP in particular, and will provide opportunities for questions/answers.



# Speakers and Topics

## ***Navigating the Inquiry Tools—MI Access***

This is one of the newest inquiries, MI-Access. Those who are involved with analyzing MI Access data are encouraged to attend. Like the other inquiry tools, this tool will be dynamic in nature with the ability to drill down to student level for those with access to performance level data.

### **Speakers**

**Lynne Kesterke,**  
Assistant Superintendent of  
Special Education,  
Calhoun ISD  
**Jeanine Mattson-Gearhart,**  
Special Education Supervisor and  
Educational Consultant,  
Calhoun ISD

## ***Results: The Essential Elements of Improvement***

In this interactive workshop, we will learn about the simple elements most essential to substantive, measurable improvement in all areas, including higher-order thinking skills:

- Effective, targeted teamwork/teacher collaboration
- Manageable, measurable goals
- Simple, ongoing use of student assessment data

Participants will leave the workshop knowing how to immediately and effectively conduct (simple) school improvement planning and ongoing activities that achieve both short and long-term results. Throughout the workshop, we will be referring to real schools and districts which demonstrate the power of these elements in ensuring higher achievement.

### **Speaker**

**Dr. Mike Schmoker,**  
Author of *Results Now*  
This session is after the keynote

## ***Technical Assistance***

This session is intended for those with administrative rights in the system and responsible for setting up user accounts, permissions, and helping others navigate the system. Most commonly asked questions will be reviewed as well as a time for attendees to share lessons learned, ask questions, and identify suggestions.

### **Speakers**

**Andrew Henry,**  
Inquiry Tool Senior Project Manager,  
Data for Student Success  
**Steve Brodeur,**  
Inquiry Tool Project Coordinator,  
Data for Student Success

## ***Writing***

The Writing Module assists teachers and administrators in refining their understandings of the writing process. The module is designed to link the reading and writing processes and develop the ability to analyze student writing for evidence of quality. Discussion and activities will focus on writer's craft and the use of details and examples in writing.

### **Speakers**

**Maureen Slamer,**  
Director of Professional Development,  
Data for Student Success

# Speakers and Topics



## Speakers

*Beth Brophy,*  
School Improvement Consultant,  
Calhoun ISD  
*Jennifer Parker-Moore,*  
Interactive Learning Consultant,  
Macomb ISD

### ***Data Driven Continuous Improvement***

Continuous Improvement requires access and analysis of data to inform decisions regarding goals, objectives, strategies and action steps. How does continuous improvement start? With the data of course!

This session provides an overview of the continuous improvement process, with an emphasis on the use of data to build a school profile, develop goals, strategies, objectives, and action steps, and monitor the implementation of strategies. The Data 4SS inquiry tool supports schools in the Gather and Study stages of the continuous improvement process. Achievement data, demographic data, perception data and process data are all necessary for a complete school profile. Participants will learn how Data 4SS provides easy access to some of this data and what other data sources will be needed to navigate the continuous improvement process.

## Speakers

*Maureen Slamer,*  
Director of Professional Development,  
Data for Student Success

### ***Using the Inquiry Tools and Professional Development Resources***

In this session, participants will have the opportunity to explore the inquiry tools (MEAP and MME) and how they can be used to inform school improvement planning. The focus of this session will be utilizing the worksheets that are resources on the professional development web site of Data for Student Success.

## Speakers

*Data for Student Success  
Leadership Team*

### ***Informal Q/A Session with Data 4SS Team***

The Data 4SS Team will be on hand to help answer any questions that you may have regarding the inquiry tool and professional development resources that haven't been addressed in the formal sessions. There is no formal presentation for this session.